

# **ONO newsletter September 2024**

#### A word from the board

Dear colleagues,

The role of ONO members is usually concerned with the decisions that news organisations make about the way they report and the reaction of audiences to those decisions. It's a tough job and getting tougher but it is still a privilege in a world where a free press is shrinking. In this newsletter we report on the situation in Argentina where the office of Defensoría del Público, the broadcasting ombudsman, faces further interventions and intimidation from the authoritarian regime of President Javier Milei. Against this background we are pleased to announce that the board has decided to make Miriam Lewin, who recently finished her term as the Defensoría, an honorary member of ONO.

This month we are also seeking the views of ONO members on the use of gagging orders to prevent public officials and others from speaking to reporters. And if that focuses on the concern that certain groups are not allowed to speak what do we think about a space in which some people say too much? When Twitter was launched it was seen as having extraordinary potential to be the world's forum, a forum where all had equal access to discuss ideas. Now it has become X, a "cesspool", according to one board member.

Should ONO still be on that platform?

Margo Smit, president Jack Nagler, vice-president Elisabeth Ribbans, treasurer Chris Elliott, executive director

# Do reporters have an ethical duty to fight gags on public servants?

Kathryn Foxhall is a veteran health reporter and Freedom of Information Advocate for the US Society of Professional Journalists. She recently emailed ONO to discover what ombuds think about the increasing use of "gagging orders" to prevent public officials from talking to journalists. She wrote:

> "I work on the issue of gag rules in public and private institutions that ban employees or others from speaking to reporters or ban such contact without notification of authorities.



Kathryn Foxhall (source: X)

"I'd like to see discussion among ombudsmen about the lack of opposition to these gag rules from news organizations. The rules hide much from the public and the press. I'd like to hear how not opposing them can be ethical journalism.

"In the U.S. these restrictions have become very pervasive with little public discussion. In April investigative reporter Brittany Hailer won a favorable settlement, with strong First Amendment language, supporting employees' and contractors' right to speak. Hailer had filed a legal action last August against the Allegheny County Jail in Pittsburgh, Pennsylvania. The facility had prohibited employees and contractors from speaking to reporters even as there was an alleged high rate of inmate deaths.

"The settlement was a breakthrough for the <u>Society of Professional Journalists</u> which helped originate the work. The Yale Law School Media Freedom and Information Access Clinic and the Reporters Committee for Freedom of the Press filed the suit on behalf of Hailer whose reporting was funded in part by The Pulitzer Center... As a veteran health reporter who saw these restrictions arise in U.S. federal health agencies, I have no doubt they were a key factor in the dysfunction that exacerbated the pandemic...

May we hear from you on the questions of whether these restrictions can exist without keeping information from the public and whether it can be ethical journalism not to openly oppose such restrictions on speech?"

## Other useful links to resources posted by Kathryn are:

- PR Office Censorship: Resources on The Growing Gag Rules and "Censorship by PIO" Over A Decade
- PR Office Censorship: From Walking Agency Halls to Being Denied Contact: How the Controls Came Down on FDA Reporters)

#### Kathryn also wrote:

"Glen Nowak, a former CDC [Centers for disease control and prevention] communications director with many years at the agency, <u>has said</u> that presidential administrations have handed down restraints on what may be said and who reporters may talk to; that the rules have tightened with every president since Reagan; and that they are explicitly political. It's what many journalists suspected".

In the UK such "gagging orders" involve a non-disclosure agreement (NDA), which are often used to prevent employees – often women in cases where sexual harassment or assault is alleged at work – speaking out after a settlement when they leave the company.

Do members think journalists have an ethical obligation to fight them where they find them? Please email Kathryn via ONO.

# Technology update and a question

#### ONO's website

**Jeff Brown** and his team at Honeytree Technologies are due to start rebuilding the website in October following its migration to their company's platform. As members and others can see, the migration was not without its problems, which only underline the need to refurbish and refresh. There are six phases of the upgrade. The first – backup and initial review – has been completed. All ideas will now be fed into the next stage, which is to assess current and future needs.

The website working party – **Pierre**, **Chris** and **Jack** – believe that the website is primarily for our members and that it should be fast and look as good on a smartphone as it does on a large screen. However, we would also like to make it welcoming to people interested in what ONO and its members do; there must be a public side and the members only section. How should they be displayed?

It is important that we have a prominent and effective donate and subscriptions button. There should be no impediment to members paying their dues and any casual donor must not feel frustrated because they can't make the button work.

As **Pierre** points out, the architecture of the site must be rethought. A lot of content is wandering without a cause, attached to not much in particular, neither making sense nor value. We need some basic housekeeping that could be achieved in an archive for members only. We certainly do not want to erase the past before having had a good think about what is still relevant and what is not.

**Margo** believes that "ONO being the small organization with hard working members that it is, we don't truly have the capacity to constantly update and be a true player on the

advocacy level. We would do better to make a website that provides our members with the best and most current we can offer them now, and to have a small level of good but basic information that doesn't need updating much for already interested people looking for more info, most likely Ombuds-to-be colleagues in news organizations".

There is still time if colleagues wish to add any ideas to the mix.

## **Should ONO quit X/Twitter?**



While ONO considers the future of the website we are also looking at ONO's social media. If X had moderation problems when it was still Twitter, now that it has become X it has become a forum for racist and extremist language of all kinds. The ONO board thinks we should quit the platform – what do you think?

Please email your answers.

# Argentina: the government moves against the Defensoría del Público

Luciana Rabinovich, who worked with Miriam in the office of the Defensoría del Público, Argentina's broadcasting ombudsman, has emailed updates on the latest government moves against the Defensoría:



"Firstly, the Public Defender's Office has finally been intervened. In July, an internal auditor was appointed to review the organization's operations over the past 12 years. Meanwhile, the organization's general activities have practically come to a halt. We still don't know what will happen, but suspicions exist regarding the organization's short-term closure.

"The day-to-day situation is challenging and exhausting... We are worried about the jobs of our colleagues at the Public Defender's Office and their mental health, as the situation is very stressful".

**Miriam** said she was honoured and deeply moved to be to accept an offer from the board to become an honorary ONO member. In a message, she says of the situation in Argentina:

"The state of freedom of expression is getting worse in Argentina. Audience rights have been jeopardized by government intervention in the organization, and escalating violence and hate speech promoted by officials have led to widespread self-censorship.

"Women journalists, in particular, though not exclusively, have been harassed and accused of being corrupt 'serial liars' by the president and ministers. Any criticism is answered by hundreds of government-funded trolls, causing significant emotional harm to independent press workers.

The right to protest has also been suppressed, with even older adults and children beaten and exposed to tear gas by the police in recent weeks.

Thanks once more for all your support".

Thanks to **Steve Springer**, **Ignaz Staub** and **Pierre Champoux** for their contributions. If you spot something that you think may be interesting to members please <u>email ONO</u> with the link.

#### Status

o More than 100 news executives will descend on Capitol Hill to warn lawmakers about the threats A.I. poses to the industry.

#### **Trusting News**

o New research: Journalists should disclose their use of Al. Here's how.



The Media Are Going Easy On Trump and Russia is Going All In On Right-Wing Media:
 A press struggling to cover the Republican nominee, and influencers join Russia's payroll (32 kB)

#### **International Center for Journalists (ICFJ)**

o To Reinvent Journalism, Start by Updating its Mission

#### **Global Investigative Journalism Network**

o Q & A: Lessons Learned from Investigating the Wagner Group in Africa

#### NiemanLab

- o A courts reporter wrote about a few trials. Then an AI decided he was actually the culprit.
- o <u>An AI chatbot helped Americans who believe in conspiracy theories "exit the rabbit hole"</u>

#### NiemanReports

o <u>How Ukrainian Media Is Navigating the Challenge of Reporting Ethically on the</u> Russian Invasion

#### Columbia Journalism review

- o Thinking the unthinkable about the First Amendment
- Otherwise Lost: In Austin, Texas, a movement journalist named Kit O'Connell covers the trans community—and many others—as major outlets don't.

#### Journalism.co.uk

o Blockchain can help news publishers fight risks posed by fake news websites

#### The Journalist's Resource

o How the news media cover women in politics: 5 recent studies to know

## The Reuters Institute for the Study of Journalism

- o <u>Despite sexist attacks</u>, these female journalists have built massive online audiences on their own. Here's how
- o Most AI avatars look female, young and attractive. Are they a passing trend or here to stay?
- o X has been blocked in Brazil. Does it matter for journalism?

## LatAm Journalism Review: Knight Center

- o How press freedom in Mexico eroded during López Obrador's presidency
- o As São Paulo mayoral debates descend into chaos, how can journalists raise the bar?

#### International Journalists Network

- o Journalists in Latin America are self-censoring amid press freedom backsliding
- o WhatsApp's threat to exit Nigeria and its consequences for journalists

#### The Fix

o Nagd Media: Young journalists redefining journalism in Lebanon

## **Poynter**

 COVID conspiracies, flu facts and respiratory realness: The journalists' guide to debunking health misinformation

# Help us make your newsletter even better!

If you want to share your own experiences or have reports all ONO members should know

about, find us at <a href="mailto:newsombudsmenorg@gmail.com">newsombudsmenorg@gmail.com</a> and we will include it in ONO's next newsletter.

# Did you know...

...that the ONO Newsletter is also available on the ONO website? It may be a little later going up on the site this month, but it will be there.